

Recycling Stock Market
using Information & Communication Technologies
An innovative service to create a micro-trend for the environment

A study submitted in partial fulfillment
Of the requirements for the degree of
Master of Science in Technology, Innovation & Entrepreneurship

THE UNIVERSITY OF SHEFFIELD
CITY COLLEGE

by

Mr Evangelos ERGEN

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Declaration

All sentences or passages quoted in this thesis from other people's work have been specifically acknowledged by clear cross-referencing to author, work and page(s). I understand that failure to do this, amounts to plagiarism and will be considered grounds for failure in this thesis and the degree examination as a whole.

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This experience have expanded my horizons, made me think differently and have changed my attitude and perception in a number of approaches.

In other words this degree has prepared me for *innovation* with the extensive use of *technology* in order to foster *entrepreneurship*.